

ARAVIND PRAKASH VENKATAKRISHNA

Dallas | (415) 770-1310 | aravind.venkatakrishna@utdallas.edu | [linkedin.com/in/pvaravind](https://www.linkedin.com/in/pvaravind) | [US Citizen](#)

Education

Master of Science in Marketing

The University of Texas at Dallas

August 2025 - May 2027

Richardson, Texas

Bachelor of Engineering Electronics & Instrumentation

Birla Institute of Technology & Science

August 2019 - July 2023

India

Academic Projects

Agentic AI Automation

AI in Marketing

August 2025 - December 2025

Richardson, Texas

- Built an agentic AI research assistant using Langflow, n8n, and Playwright MCP to automate structured data collection for marketing research workflows.
- Automated search, scraping, and CSV validation workflows with guardrails, reducing manual research time by approximately 70%.

Home Utility Concierge

Marketing Management

August 2025 - December 2025

Richardson, Texas

- Led a 5-person team project analyzing household segments and comparing flat-rate vs. time-of-use pricing models for a home utility concierge concept.
- Developed a pilot-ready go-to-market plan with KPI dashboard recommendations to evaluate adoption, retention, and customer profitability.

Experience

Appliance Sales Associate

The Home Depot

December 2024 - Present

Richardson, Texas

- Generated \$12M in appliance sales through consultative selling, tailored product recommendations, and consistent follow-up with customers.
- Received the “Defend the Fortress” Medal, recognized as the 2nd recipient company-wide for exceptional customer service, credit growth, and operational excellence.

Cashier

The Home Depot

April 2024 - December 2024

San Mateo, California

- Drove credit card acquisition by educating customers on financing benefits and consistently supporting weekly store credit goals.
- Generated 300+ credit card applications by clearly communicating promotional financing options and customer savings opportunities.

Sales Intern

Kate Spade New York

November 2023 - January 2024

Burlingame, California

- Generated \$70K in retail sales while maintaining an average unit-per-transaction of 2.0 through product recommendations and client engagement.
- Developed strong product knowledge across handbags, apparel, accessories, and seasonal collections to support personalized customer recommendations.

Quantitative Analyst - Intern

William O'Neil India Pvt Ltd

July 2022 - December 2022

India

- Back-tested multiple trading strategies across 1,500 stock portfolios, improving quarterly analysis efficiency by 25%.
- Built and optimized Python-based analysis workflows using Pandas, NumPy, TA-Lib, and Matplotlib to support strategy testing and visualization.

Skills

Analytics & BI: Excel, Tableau, Google Analytics, Adobe Analytics

Programming and Databases: SQL, Python, R

Sales & CRM Tools: Salesforce, SAP, lead qualification, consultative selling

AI & Automation: Langflow, n8n, Playwright MCP

Productivity: Powerpoint, Word, Canva